

2017

Innovators Under 35 Italy

The Italian Edition of the Innovators Under 35 award is upon us. Here are the details to participate.

The contest

Innovators Under 35 Italy is the Italian Section of a Global Reward by MIT Technology Review, the historical US magazine, that promotes the spread of emerging technologies and analyzes their impact from many points of view: scientific, commercial, social and political. It is jointly promoted by the **Italian edition of MIT Technology Review and by the Bologna Business School, University of Bologna**. Its aim is to collect and support the best innovative ideas and projects of applied research developed in Italy, with relevant potential for the creation of technology based companies.

Innovators Under 35 Italy is open to everyone who has an innovative project or who had already started a company and needs to build connections with other researchers, innovators, investors.

Established in 1999, the Innovators Under 35 (previously called TR35) recognizes outstanding innovators under the age of 35 each year. The awards span a wide range of fields, including biotechnology, materials, computer hardware, energy, transportation and the Internet. The promoters are searching for individuals whose superb technical work holds great promise to shape the next decades. Their goal is to recognize the development of new technology or the creative application of existing technologies to solve problems. They also reward ingenious and elegant work that matters to the world at large in a particular field or industry.

MIT Technology Review usually showcases the Innovators under 35 in its September/October issue.

MIT Technology Review and Technologyreview.com are published by Technology Review Inc., a company owned by the Massachusetts Institute of Technology.

Objectives

The main aims of **Innovators Under 35 Italy** are:

1. Highlighting the importance of scientific research for economic and social development;
2. Presenting best innovative ideas and projects developed in Italy;
3. Finding financial resources in order to support research and innovation projects;
4. Promoting the entrepreneurial culture based on innovation.

Awards

The best 10 ideas/projects:

1. Will be published in the daily on-line website, in the paper edition of the following month, and in the official website of the Bologna Business School.
2. Awarded projects will be presented during a dedicated celebration.

3. Will be admitted to the selection of the global Innovators Under 35.
4. Will receive an award from a distinguished scientist or entrepreneur.

Criteria

The competition is open to everyone who has a brilliant idea and has already developed a project based on technological innovation and applied research. Every field of research will be accepted. People coming from Universities and Research Centers, startups, medium to small companies, large corporations, no profit organizations, are encouraged to participate.

Innovators Under 35 Italy applicants must be under the age of 35.

Application procedures

In order to compete, you are requested to present an idea based on technological innovation or the results of applied research. The idea and the results must be the original outcome of the efforts of the single participant.

If you want to participate, please complete, in all its fields, the on-line application that you will find on www.technologyreview.it. The application should be received by March 31th, 2017. (**Here** are the guidelines for the on-line application).

For any information about the on-line application, please send an email to admin@technologyreview.it

Evaluation

A Scientific Committee will evaluate the projects.

The Committee will include professors, researchers from different Universities, high-tech entrepreneurs, managers, seed and venture capitalists.

The main criteria for the evaluation are the following: originality of the results, degree of innovation, impact of potential applications and their economic and social consequences.

Each project will be evaluated along with the following criteria.

The impact of the project: we want to reward people who introduce new and better solutions that change the way people live or work.

The style: we want to reward elegant and brilliant solutions and the multidisciplinary perspective.

The challenge: we want to reward projects that have ambitious targets; we want to reward original projects that people are currently working on.